

Den Mark C. Soriano

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EDUCATION

NU Clark Mabalacat, Pampanga
BS Information Technology 2024 - Present
Academic Honor: Deans List – First Honors

Caluluan National High School Concepcion, Tarlac
Senior High School 2022 - 2024
Science, Technology, Engineering, & Mathematics
GPA: 98 Academic Honor: With Highest Honors

EXPERIENCE

Graphic Artist Freelancer 2023 - Present

- Designed social media graphics, branding materials, and promotional content for clients.
- Developed creative visual solutions aligned with client objectives and brand identity.

Photographer Freelancer 2022 – 2023

- Captured and edited photos for events, portraits, and client projects.
- Delivered high-quality visual content tailored to client requirements.

School Photojournalist 2018 – 2024

- Documented school events and activities through photography and visual storytelling.
- Produced photo content for publications, yearbooks, and school media platforms.

CERTIFICATES

- **IT Specialist – HTML & CSS** | Certiport, 2026
- **IT Specialist – Databases** | Certiport, 2026
- **Microsoft Office Specialist: Excel 2019 Associate** | Microsoft, 2026
- **Microsoft Office Specialist: Excel 365 Associate** | Microsoft, 2025
- **CompTIA IT Fundamentals+ (ITF+)** | CompTIA, 2025

LEADERSHIP & ACTIVITIES

Consortium of Data Enthusiasts – CODE NU Clark Mabalacat, Pampanga
Social Media & Creatives Head 2025 - 2026

- Led the organization's creative team and social media content strategy.
- Managed branding, promotional campaigns, and visual communications for events.

Consortium of Data Enthusiasts – CODE NU Clark
Creatives Committee Member

Mabalacat, Pampanga
2025 - 2026

- Created promotional materials and digital content for organizational activities.
- Collaborated with team members to maintain consistent branding and design quality.

SKILLS & INTEREST

- **Design & Creative Tools:** Adobe Photoshop, Adobe Lightroom, Canva, Figma
- **Frontend:** HTML, CSS, JavaScript
- **Media & Content:** Photography, Photo Editing, Social Media Management
- **Tools:** Git, GitHub, Microsoft Office (Word, PowerPoint, Excel)
- **Languages:** Filipino, English, Kapampangan